BILLING CODE: 3410-30-P

DEPARTMENT OF AGRICULTURE

Food and Nutrition Service

Agency Information Collection Activities: Proposed Collection; Comment Request— Generic Clearance for the Collection of Qualitative Feedback on Agency Service Delivery

AGENCY: Food and Nutrition Service, USDA.

ACTION: Notice.

SUMMARY: The Food and Nutrition Service (FNS), as part of its continuing effort to reduce paperwork and respondent burden, invites the general public to comment on the "Generic Clearance for the Collection of Qualitative Feedback on Agency Service Delivery" for approval under the Paperwork Reduction Act (PRA) (44 U.S.C. 3501 et. seq.). This collection is being developed as part of a Federal Government-wide effort to streamline the process for seeking feedback from the public on service delivery. This notice announces our intent to submit this "fast track" collection to the Office of Management and Budget (OMB) for approval and to solicit comments on specific aspects for the proposed information collection.

DATES: Written comments must be received on or before [INSERT DATE 60 DAYS AFTER

DATE OF PUBLICATION IN THE FEDERAL REGISTER].

ADDRESSES: Comments are invited on: (1) Whether the proposed collection of information is necessary for the proper performance of the Agency's functions, including whether the information will have practical utility; (2) the accuracy of the Agency's estimate of the proposed information collection burden, including the validity of the methodology and assumptions used; (3) ways to enhance the quality, utility and clarity of the information to be collected; and (4)

ways to minimize the burden of the collection of information on those who are to respond,

including use of appropriate automated, electronic, mechanical, or other technological collection

techniques or other forms of information technology.

Comments may be sent to Lynnette Thomas, Planning & Regulatory Affairs Office, Office of

Policy Support, 3101 Park Center Drive, Alexandria, VA 22302. Comments will also be

accepted through the Federal eRulemaking Portal. Go to http://www.regulations.gov, and follow

the online instructions for submitting comments electronically.

All responses to this notice will be summarized and included in the request for Office of

Management and Budget (OMB) approval. All comments will also become a matter of public

record.

FOR FURTHER INFORMATION CONTACT: Requests for additional information or

copies of this information collection should be directed to Lynnette Thomas, Planning &

Regulatory Affairs Office, Office of Policy Support, 3101 Park Center Drive, Alexandria, VA

22302.

SUPPLEMENTARY INFORMATION:

<u>Title</u>: Generic Clearance for the Collection of Qualitative Feedback on Agency Service Delivery

(Fast Track)

OMB Number: 0584-NEW

Expiration Date: Not Yet Determined

Type of Request: New collection

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Abstract: The proposed information collection activity provides a means to garner qualitative customer and stakeholder feedback in an efficient and timely manner. By qualitative feedback we mean, information that provides useful insights on perceptions and opinions, but are not statistical surveys that yield quantitative results that can be generalized to the population. This feedback will, (1) provide insights into customer or stakeholder perceptions, experiences and expectations, (2) provide an early warning of issues with service and, (3) focus attention on areas where communication, training or changes in operations might improve delivery of products or services. This collection will allow for ongoing, collaborative and actionable communications between the Agency and its customers and stakeholders. It will also allow feedback to contribute directly to the improvement of program management.

The solicitation of feedback will target areas such as: timeliness, appropriateness, accuracy of information, courtesy, efficiency of service delivery, and resolution of issues with service delivery. Responses will be assessed to plan and inform efforts to improve or maintain the quality of service offered to the public. If this information is not collected, vital feedback from customers and stakeholders on the Agency's services will be unavailable.

The Agency will only submit a collection for approval under this generic clearance if it meets the following conditions:

- The collections are voluntary;
- The collections are low-burden for respondents (based on considerations of total burden hours, total number of respondents, or burden-hours per respondent) and are low-cost for both the respondents and the Federal Government;

- The collections are non-controversial and do not raise issues of concern to other
 Federal agencies;
- Any collection is targeted to the solicitation of opinions from respondents who have
 experience with the program or may have experience with the program in the near future;
- Personally identifiable information (PII) is collected only to the extent necessary and is not retained;
- Information gathered will be used only internally for general service improvement and program management purposes and is not intended for release outside of the agency;
- Information gathered will not be used for the purpose of substantially informing influential policy decisions; and
- Information gathered will yield qualitative information; the collections will not be
 designed or expected to yield statistically reliable results or used as though the results
 are generalizable to the population of study.

Feedback collected under this generic clearance provides useful information, but it does not yield data that can be generalized to the overall population. This type of generic clearance for qualitative information will not be used for quantitative information collections that are designed to yield reliably actionable results, such as monitoring trends over time or documenting program performance. Such data usage require more rigorous designs that address: the target population to which generalizations will be made, the sampling frame, the sample design (including stratification and clustering), the precision requirements or power calculations that justify the proposed sample size, the expected response rate, methods for

assessing potential non-response bias, the protocols for data collection, and any testing

procedures that were or will be undertaken prior to fielding the study. Depending on the degree

of influence the results are likely to have, such collections may still be eligible for submission

for other generic mechanisms that are designed to yield quantitative results.

As a general matter, information collections will not result in any new system of records

containing privacy information and will not ask questions of a sensitive nature, such as sexual

behavior and attitudes, religious beliefs, and other matters that are commonly considered private.

Below we provide projected average estimates for the next 3-years:

Affected Public: Individuals and Households, Businesses and Organizations, State, Local or

Tribal Government.

Estimated Number of Respondents: 30,000

Estimated Number of Responses per Respondent: 1

Estimated Annual responses: 30,000

Estimated time per response: 60 minutes

Burden hours: 30,000

Audrey Rowe

Administrator

Food and Nutrition Service

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